







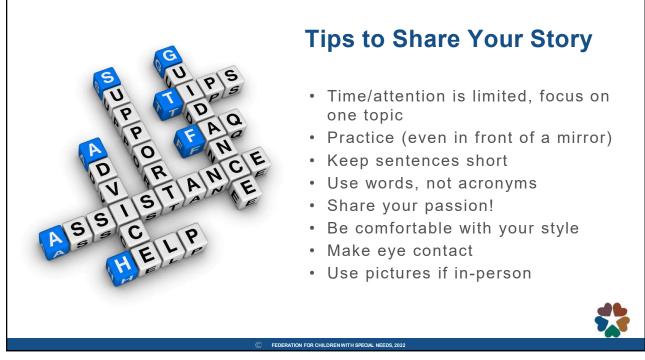
### **Target your Audience**

- Age Children, youth or adults
- Size Large group or one-on-one
- Who Professionals/Parents or both
- Setting In-person or virtual

## Before you Share your Story

- · Consider any limits on what to tell
- Are you comfortable sharing personal experience and information in public?
- Consider your emotional reaction
- If using someone else's story do you have the family's permission? Make the story anonymous if necessary. Or ask them to join you in telling the story.





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## **Keep it Brief**

Can you tell your story in 6 words?

Can you tell your story in 2-3 sentences?

Can you Tweet your story? (280 characters or less, includes spaces between words) For Sale Baby Shoes Never Worn



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# How to Give Public Testimony

Important for public officials to hear the perspectives of parents and professionals

Make a clear connection between your story and a current issue/policy/piece of legislation

Written testimony can also be submitted, along with letters



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