

Visions of Community Conference

Where **You** Matter.

Saturday March 9, 2024

Sponsorship & Exhibitor Information

Make an Impression While Making an Impact

The Federation for Children with Special Needs has been empowering families since 1974. Today, we are a trusted source of information and support for tens of thousands of Massachusetts families, and particularly for families of children with disabilities and special healthcare needs.



Sponsoring our annual Visions of Community Conference is a powerful way to make a difference while gaining visibility with our loyal audience of families and professionals. Around 1,000 parents, caregivers, and professionals attend Visions of Community each year, making it the largest disability-focused event in the state of Massachusetts.

Your sponsorship dollars will go even farther this year!

In addition to our March 9 virtual conference and Second Annual Youth VOC event held March 16, we will have two in-person, half-day events held in Southeastern and Western MA on April 6. Sponsor logos and information will be visible at all four of these Visions of Community events!

Overview of Sponsor Benefits

	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Friend \$500
Tickets to event	10	8	6	4
Acknowledgment in participant text message	◆			
Special appreciation in opening and closing remarks	◆			
Spotlight recognition in social media advertising	◆	◆		
Logo included in all emails about the event	◆	◆		
Logo signage at regional and youth events	◆	◆	◆	
Logo + link at fcsn.org/business-directory	◆	◆	◆	
Sponsorship banner in virtual event platform	◆	◆	◆	◆
Recognition on Social Media (specifics vary by level)	◆	◆	◆	◆
Recognition on fcsn.org/voc (specifics vary by level)	◆	◆	◆	◆
Choice of sponsor spotlight and/or exhibit booth at event	◆	◆	◆	◆

Details of Benefits by Sponsorship Level

Sign Up Now at fcsn.org/voc

Gold Sponsor: \$5,000

- 10 tickets to the virtual conference
- Individual thank-you in the opening and closing remarks at the March 9 Visions of Community, March 16 Youth VOC, and at the Regional Editions of VOC
- Logo included in all emails and social media posts advertising the event
- Acknowledgement in text message sent to all ticket holders prior to the virtual conference
- Largest visibility in acknowledgement signage at the in-person youth and regional events
- Individual social media post with link to your website prior to the March 9 event and each of the in-person events. Our social media currently reaches 15,000+ followers
- Advertisement on our new [Directory of Business Partners](#) – linked from our home page and promoted to our constituents through Newsline newsletter (11,000 subscribers), Weekly Happenings newsletter (1,800+ subscribers), and social media (>15,000 followers)
- Logo on the public-facing Visions of Community page: fcsn.org/voc
- Option of a sponsor spotlight video or setting up a virtual booth where you can interact with visitors, generate leads, upload video, and share promotional materials
- Ad banner displayed on our conference platform (Whova)

Silver Sponsor: \$2,500

- 8 tickets to the conference
- Individual social media post including a link to your website.
- Logo on signage thanking sponsors at the in-person events
- Advertisement on [Directory of Business Partners](#)
- Logo on the public-facing Visions of Community page: fcsn.org/voc
- Option of a sponsor spotlight video or setting up a virtual booth
- Ad banner displayed on our conference platform (Whova)

Bronze Sponsor: \$1,000

- 6 tickets to the conference
- Logo on signage thanking sponsors at the in-person events
- Advertisement on [Directory of Business Partners](#)
- Logo on the public-facing Visions of Community page: fcsn.org/voc
- Ad banner displayed on our conference platform (Whova)
- Post on FCSN Facebook, Instagram, and Twitter spotlighting your business or organization plus one other – and including links to your websites.
- Option of a sponsor spotlight video or setting up a virtual booth

Friend of the Federation: \$500

- 4 tickets to the conference
- Name and link on the Visions of Community homepage of [FCSN.org](https://fcsn.org)
- Ad banner displayed on our conference platform (Whova)
- Name listed on signage at in-person youth and regional events
- Option of a sponsor spotlight video or setting up a virtual booth



Exhibitor Information

Register Now at fcsn.org/voc

Primary VOC Event on March 9 \$100 non-profit / \$175 business

- **Virtual Booth** to interact with visitors, upload video and promotional materials. Booths are promoted prior to and during the conference and are available for 3 months following the close of the conference.
- **Pre-conference promotions:** Exhibitors who register by February 15 will have their names listed in pre-conference promotions shared via social media and our Weekly Happenings email newsletter
- **Participation in the Passport Contest** to increase booth traffic. Conference participants enter a drawing to win a prize by visiting all exhibitor booths. You have the option of donating a prize for the contest, bringing greater attention to your booth and services.

More Visibility Opportunities

Scholarship Sponsorship:

\$25 add-on to your ticket or Exhibitor Booth Purchase per scholarship

- Acknowledgement within the Visions of Community Conference platform on Whova
- Your donation can also be anonymous

In-Kind Sponsors: Youth VOC, Southeastern Edition, Western MA Edition

We gratefully welcome gifts of breakfast foods, beverages, participant give-aways, snacks, door prizes, space, and equipment for our Regional Edition events. In-kind donations will be acknowledged with a receipt for tax purposes and:

- Logo signage in proximity to your donated goods or services
- Listing on the public-facing web page of the event you donate to
- Appreciation in social media and email messaging prior to the event you are donating to

To become an in-kind sponsor, please contact dev@fcsn.org



Sponsorship and Exhibitor Forms

www.fcsn.org/voc

Development & Communications Department

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Thank You to Last Year's Sponsors!

